



## CNHC's Advertising Guidance for Registrants

CNHC has detailed guidance for registrants to help them comply with the Committee of Advertising Practice (CAP) code. All those involved in advertising in any way are required to be aware of the requirements of CAP.

If you are a registrant, please read our [Advertising Guidance for Registrants](#) in full and use it as a resource to check the content of your website and other forms of marketing. We recommend that all CNHC registrants use the wording for their discipline that we have agreed with CAP. The discipline descriptors can be found [here](#).

We have produced specific guidance about [advertising in relation to the Cancer Act 1939](#) which registrants should also read carefully.

[Guidance for CNHC Registrants](#)



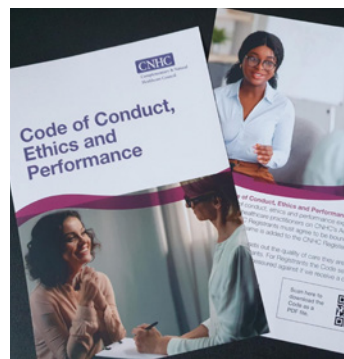
## MYMOP® and MYCaW® tools: A video tour of the online portal

Meaningful Measures Ltd license two tools, MYMOP® and MYCaW®, that many practitioners have found useful for gathering individualised data on outcomes in complementary therapies. A digital portal for the tools is available.

CNHC encourage practitioners to use the tools where possible, to continue to build the evidence base for complementary therapies.

If you want to see what the digital platform for MYMOP® & MYCaW® looks like, take a look at this video Meaningful Measures have created.

[Watch the video](#)



## New CNHC Code of Conduct leaflet

We have a [new leaflet](#) about our Code of Conduct, Ethics and Performance. It includes a QR code that takes you to a pdf version of the Code.

We have two other leaflets - one aimed at complementary healthcare practitioners, encouraging them to ["Stand Up for Standards"](#) by registering with CNHC, and a public information leaflet aimed at people looking for a therapist, explaining how they can ["Choose with Confidence"](#) by searching our online Accredited Register.

If you are exhibiting or speaking at an event and would like to help spread the word about CNHC's voluntary Accredited Register, or would like to display leaflets in your practice's reception area - you can order them from us free of charge.

Email us at [info@cnhc.org.uk](mailto:info@cnhc.org.uk) stating the leaflet(s) you would like, the quantity required, the date you need them by and where to send them. Please allow at least four weeks for delivery as we mail out around once a month.

[Take a look at our leaflets](#)



## Job and volunteering opportunities for CNHC Registrants

- **Optibac**, based in Hampshire are looking to hire two experienced Nutritional Advisors to join their team of nutrition professionals and friendly bacteria experts. The closing date for applications is 31 October. Find out more [here](#).
- **The Mulberry Centre**, based in the grounds of West Middlesex University Hospital in Hounslow, have rewarding volunteering opportunities for CNHC registered massage therapists, reflexologists, and aromatherapists. Find out more [here](#).

[See all vacancies](#)

## Contact CNHC

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